

Evi Vatidou

PHONE 00 30 6955 48 79 68 / EMAIL evivatidou@gmail.com / WEB www.evivatidou.com

PROFILE

D.O.B. 24/1/1976
Greek Citizen, Athens
Mother of 2 children (13&10yrs
of age)

EXPERTISE

Communication
Media/Journalism/Writer/
Blogger
Public Relations
Fashion/Cosmetics/Beauty
Real Estate & Luxury Tourism Guide

AWARDS & HONORS

Miss Greece Beauty Pageant 1999

EXPERIENCE

Evi Vatidou is a Fashion Blogger and Real Estate Agent, specializing on the island of Mykonos.

She is an Ex-Top Model and Miss Greece 1999.

After finishing her studies at the National Classical Ballet school in 1996, she taught and participated in major ballet productions as well as in the Herodian ancient theatre.

Her modeling career brought her international acclaim, allowing her to work with famous designers (*Yves Saint Laurent, Mango, Valentino*, and all top Greek designers). She also participated in cosmetics campaigns for brands that included *Seventeen*. She also ran TV commercials for *Rilken*, and other known brands.

She made her television debut in 1998 on *MAD TV*, as a television presenter on a live morning show.

After her winning *Antenna Television's Miss Greece* competition, she worked as a TV Presenter for the channel.

In 2001, she got married to a renowned Greek criminal attorney and started a family.

In 2006, she continued her higher studies, earning a degree in Journalism. Upon finishing her studies, she opened a PR & Event-planning office in Athens. However, her divorce in 2007 forced her to abandon that project. In 2008, she returned to television, hosting a live morning show at *Star Channel*.

In 2009, a large diamond company made her their spokesperson on *Macedonia TV* (Salonica). Her duties included promoting the business as a telemarketer/promoter of their exclusive jewelry range.

In 2010, she returned to Athens and founded her own hospitality stores in the city center (Syntagma Square); a line of business she continued until 2014.

2015 would see a new chapter in her life, with her blog "*The Beauty Cat*" offering fashion and travel news and tips.



EDUCATION

University level National Diploma of Teaching in Classical Ballet – Athens, Greece - 1996

Higher Studies in Journalism- Athens, Greece

Studies & strong interests:
History of Arts

1st Certificate in English–Proficiency

Classical Piano & Musical Instruments

INTERESTS

Athletics including swimming, mountain & water ski, Tennis.

Traveling and learning about other cultures: Japan, USA, Hong Kong, Italy, France, U.K., U.A.E., Morocco, Turkey, Bulgaria, Spain, Switzerland, Germany, Sweden.